

ASRC

Feast

For Freedom

FEAST
UNTIL
APRIL
30TH!



Join the Feast
Facebook Group -
be inspired by
other hosts and
share your tips!



“The cards were great conversation starters. This was my third year of hosting a feast, with a different group of people each time. Coming together to share food and stories is a great way to raise awareness and form connections. It’s incredible to know there are 500 other gatherings happening like this.” - Therese Joyce



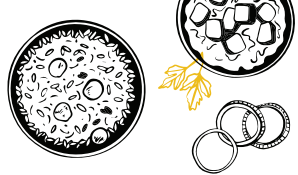
HOST GUIDE Welcome to Feast for Freedom 2025

HANDY TIPS FOR PLANNING A FABULOUS FEAST!

- What type of Feast:** A dinner at home with all your friends? A lunchtime gathering with co-workers? Hire the local community hall? A picnic in the park? You can Feast anywhere and anyway that suits you.
- When to Feast:** You can host your feast anytime from when you registered through to April 30th 2025. Simply pick a time & date that works for you. If you would like to Feast after April 30th please drop us an email at feastforfreedom@asrc.org.au so we're aware of your plans.
- How many guests:** Your feast can be as big or as small as you like. Spread the word on social media, send personal invites or create a WhatsApp chat group.
- What's on the menu:** Think about what you will offer your guests. You could pick any of the NEW recipes on offer from this year's Feast for Freedom Recipe Book. We also encourage you to bring to the table your own favourite dishes from your culture or heritage.
- Share the load and the cost:** Ask your guests to bring a plate and something to drink. You'll be surprised how many will offer to contribute a dish as well as making a donation. You could also try sourcing free or discounted items from local suppliers.
- Resources:** Check out the additional resources on the Feast for Freedom website.
- Prizes and rewards:** Ask local businesses or your workplace to donate prizes to your Feast. These can be used for raffles, auctions or door prizes to boost your fundraising efforts.
- An extra touch:** Bring some cultural inspiration to your event with music and decorations!
- Maximise your fundraising:** Share the link to your fundraising page or print your personal QR code poster from your fundraising page dashboard. Don't be shy to ask those who can't attend to support your efforts.
- On Feast day:** Take lots of photos and thank everyone for their support.
- After your Feast:** Post your Feast photos on your socials and gather those last donations.

And finally, contact us at feastforfreedom@asrc.org.au or call 1300 692 772 if you have any questions.

With thanks to our 2024 hosts for allowing us to share these images.



Feast

For Freedom

Don't forget! Print Your QR Code poster

On the day, have the QR code for your fundraising page on display so guests can donate. You can find your personal QR code poster on your fundraising page dashboard.

Great rewards up for grabs for our best fundraisers!



TIPS FOR FUNDRAISING!

Follow our top tips for making the most out of your fundraising page - you'll find a link to your page in your Feast for Freedom emails after you registered.

- Personalise your page:** Upload a photo and edit the story to make it more personal to your feast.
- Set a goal and go for it!** Set an ambitious but achievable goal - you can change your fundraising target at any time.
- Make a personal donation:** Making a personal donation is a great way to kick off your fundraising, it helps get the momentum on your campaign and sets a benchmark for your guests on how much to give.
- Tell everyone!** Start sharing your fundraising page and spreading the word! Tell everyone about your Feast and how they can support people seeking asylum by making a donation.
- Thank everyone** who donates to you **and don't forget...** A great way to maximise your fundraising is to also encourage everyone who can't make it to your Feast to donate to your page online. Donating online is quick and easy, and all donations \$2 and above are tax deductible.

TOP TIPS FOR LARGER FEASTS

- Host a ticketed event:** This is a great idea when you might have the extra costs of renting a hall, organising musicians and more food and drink to consider. You could manage this through a ticketing website like Eventbrite, Humanitix or Try Booking.
- Advertise your Feast** within your local community and if it's a workplace Feast let staff know via your organisation's intranet.
- Ask everyone to get involved** by bringing a dish to the table or give people who are not keen cooks a role in organising the Feast.
- Ask your workplace to dollar match** this way, every \$1 you raise becomes \$2. Dollar matching is tax deductible and doubles your impact for people seeking asylum. You'll find a letter to ask for dollar matching donations in Host Resources on your fundraising page dashboard.

Our Wednesday Ocean Waders (WOW) Feast for Freedom lunch was a fun event. About 30 WOW members and a few partners came along and the hall was a mass of colour - we dressed ourselves and the tables in colour and brought colourful food, and even ate from colourful plates! Sandy decorated the hall beautifully and Tanya, our wonderful MC, made an acknowledgment of country, spoke about the ASRC and encouraged discussion on tables during lunch based on the conversation cards. I had only positive feedback following our event and WOW has decided to put it on our calendar as an annual event." - Jenny, WOW (Image courtesy of Sandra Murati)